
**WHAT
HAPPENED
TO
IDEAS?**

Throwing something on Twitter doesn't make it an idea any more than throwing a rainbow trout on your head makes it a hat. So, if you want a big, shiny, impressive gold disc to spruce up your desk you'll have to produce some great film or television ads with some great ideas.

Because that's what we award: Ads with ideas.

**THE
BESSIES.
ADS
WITH
IDEAS.**



LETTER FROM THE CHAIRMAN

There are a lot of people speculating about the future of television and this industry's relationship with it. Yes, digital is growing at light-speed, yes social media has exploded and changed the world. But with more messages in more mediums than ever before, the solid fundamentals of our industry remain unchanged—big ideas break through. It's still that simple. And we'll celebrate these ideas and the people who conceived them and who brought them to life. That's what today is about. IDEAS. It's not about emerging technologies. It's about what we do best in this country. We kick ass at ideas and we have been for a long time. TV is not dead and it's not dying anytime soon. In fact, it's getting better, more emotional, funnier. If people have the power to fast forward through commercials, we need to give them a reason not to. The way things are going means that television is only going to get better, not worse. Look at the super-bowl. People specifically watch it to see the television commercials. What an amazing thing that is. I think that's where we have to be headed to in the future. We need to give people a reason to watch, a reason not to hit fast forward. And the work in this years show is evidence that that's where we're headed. I hope you enjoy it as much as the judges and I did.

A handwritten signature in white ink, appearing to read "Carson Starkman". The signature is fluid and cursive, with a long horizontal stroke extending from the end.

JUDGES



Aaron Starkman
CP+B
Bessies Chair



Christina Yu, CD
Red Urban
Bessies Vice Chair



Ted Rosnick
rmw



Brian Williams
Poster Boy



Steve Emmens
Producer



Steve Persico
Writer
Leo Burnett



Denise Rossetto, CD
DDB



Jen Rossini, ACD
Young & Rubicam



Rose Graziano, ACD
The Hive

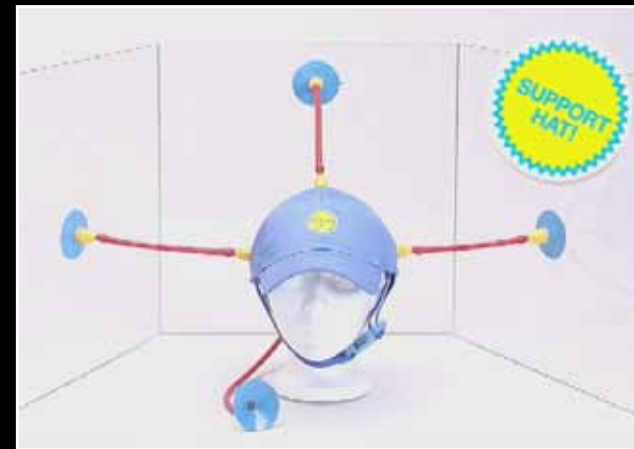
BEST OF SHOW Single



SUPER SEXY ABDOMINAL THRUST

ADVERTISER: Fortnight Lingerie
AGENCY: Red Urban
CREATIVE DIRECTOR: Christina Yu
ART DIRECTOR: Christina Yu, Daniel Bonder
COPYWRITER: Daniel Bonder
DIRECTOR: Curtis Wehrfritz
AGENCY PRODUCER: David Isaac
LINE PRODUCER: Tom Evelyn
EXEC PRODUCER: James Davis
CLIENT SUPERVISOR: Christina Yu
PRODUCTION COMPANY: Untitled Films
PRODUCER: Lexy Kavluk
PRODUCTION DESIGN: Christina Yu
CINEMATOGRAPHER: Sean Valentini
EDITOR: Christina Humphries
VIDEO POST FACILITY: Rooster
AUDIO POST FACILITY: Eggplant
MUSIC: Adam Damelin
COLOURIST: Rob Thomas
CASTING: Fade to Black—Michael Stevenson
COMPOSITOR: Andrew Rolfe—Track & Field
PERFORMER: Shrileyann Mason, Jason King

BEST OF SHOW Campaign



**CHAIR PANTS, SUPPORT HAT,
FOOD LIFT**

ADVERTISER: BC Dairy Foundation

AGENCY: DDB Canada/ Vancouver

CREATIVE DIRECTOR: Dean Lee, Cosmo Campbell

ART DIRECTOR: Colin Hart

COPYWRITER: Kevin Rathgeber

DIRECTOR: Benjamin Weinstein

AGENCY PRODUCER: Ryan McCormick,

Katherine Mutzke

EXEC. PRODUCER: Jennifer Sykes

ACCOUNT DIRECTOR: Svetlana Connolly

CLIENT SUPERVISOR: Lena Dawson

PRODUCTION COMPANY: Film Group/ Steam Films

PRODUCTION DESIGN: Ellie Moon

EDITOR: Jonathan Morris

VIDEO POST FACILITY: Elevator

AUDIO POST FACILITY: GGRP

AUDIO HOUSE PRODUCER: Peter Clarke

AUDIO HOUSE ENGINEER: James Spooner

COLOURIST: Jonathan Morris

CASTING: Sean Milliken

PERFORMER: Samantha Alexis, Jane Avery,

Brandon Curwin, Carmelita MacGregor Sammy Fattedad,

Jeff Sarsfield, Evans Johnson, Chris Boyd, Tijana Popovic

GOLD TV Single



BUCK

ADVERTISER: Richmond Optometry
AGENCY: Red Urban
CREATIVE DIRECTOR: Christina Yu
ART DIRECTOR: Joel Pylypiw, John Thai
COPYWRITER: Jon Murray, Adam Bailey
DIRECTOR: Wendy Morgan
AGENCY PRODUCER: David Isaac
LINE PRODUCER: Tom Evelyn
EXEC PRODUCER: James Davis, Lexy Kavluk
ACCOUNT DIRECTOR: Caroline Kilgour
CLIENT SUPERVISOR: Christina Yu
PRODUCTION COMPANY: Untitled Films
PRODUCER: Rooster
PRODUCTION DESIGN: Joel Pylypiw
CINEMATOGRAPHER: Brendan Steacy
EDITOR: Chris Parkins
VIDEO POST FACILITY: Track & Field
AUDIO POST FACILITY: Pirate
COLOURIST: Notch
CASTING: Andrew Hayes - Powerhouse Casting
COMPOSITOR: Andrew Rolfe - Track & Field
PERFORMER: Timothy Allen



EYE DROPS

ADVERTISER: Richmond Optometry
AGENCY: Red Urban
CREATIVE DIRECTOR: Christina Yu
ART DIRECTOR: Joel Pylypiw, John Thai
COPYWRITER: Jon Murray, Adam Bailey
DIRECTOR: Wendy Morgan
AGENCY PRODUCER: David Isaac
LINE PRODUCER: Tom Evelyn
EXEC PRODUCER: James Davis, Lexy Kavluk
ACCOUNT DIRECTOR: Caroline Kilgour
CLIENT SUPERVISOR: Christina Yu
PRODUCTION COMPANY: Untitled Films
PRODUCER: Rooster
PRODUCTION DESIGN: Joel Pylypiw
CINEMATOGRAPHER: Brendan Steacy
EDITOR: Chris Parkins
VIDEO POST FACILITY: Track & Field
AUDIO POST FACILITY: Pirate
COLOURIST: Notch
COMPOSITOR: Andrew Rolfe - Track & Field

GOLD TV Single



SWORD

ADVERTISER: Amour
AGENCY: Dare Vancouver
CREATIVE DIRECTOR: Bryan Collins, Rob Sweetman
ART DIRECTOR: Rob Sweetman
COPYWRITER: Bryan Collins
DIRECTOR: Richard Farmer
AGENCY PRODUCER: Mike Hasinoff
LINE PRODUCER: Ahnee Boyce
EXEC. PRODUCER: Suzanne Allan, Rick Fishbein, Rich Pring
ACCOUNT DIRECTOR: Colby Spencer, Tamara Bennett
CLIENT SUPERVISOR: Colby Spencer, Tamara Bennett
PRODUCTION COMPANY: Imported Artists / Greendot Films
PRODUCER: Ahnee Boyce
PRODUCTION DESIGN: Kells Jesse
CINEMATOGRAPHER: Richard Henkels
EDITOR: ROB DOUCET, Mathew Griffiths
VIDEO POST FACILITY: Cycle Media
AUDIO POST FACILITY: Koko Productions
MUSIC SOUND CO.: Koko Productions
COLOURIST: Technicolor
CASTING: Lynne Quirion Casting
COMPOSITOR: Cycle Media
PERFORMER: Jacqui Holland, Eric Normington



CHAIR PANTS

ADVERTISER: BC Dairy Foundation
AGENCY: DDB Canada/ Vancouver
CREATIVE DIRECTOR: Dean Lee, Cosmo Campbell
ART DIRECTOR: Colin Hart
COPYWRITER: Kevin Rathgeber
DIRECTOR: Benjamin Weinstein
AGENCY PRODUCER: Ryan McCormick, Katherine Mutzke
EXEC. PRODUCER: Jennifer Sykes
ACCOUNT DIRECTOR: Svetlana Connolly
CLIENT SUPERVISOR: Lena Dawson
PRODUCTION COMPANY: Film Group/ Steam Films
PRODUCTION DESIGN: Ellie Moon
EDITOR: Jonathan Morris
VIDEO POST FACILITY: Elevator
AUDIO POST FACILITY: GGRP
AUDIO HOUSE PRODUCER: Peter Clarke
AUDIO HOUSE ENGINEER: James Spooner
COLOURIST: Jonathan Morris
CASTING: Sean Milliken
PERFORMER: Samantha Alexis, Jane Avery, Brandon Curwin, Carmelita MacGregor, Sammy Fattedad

GOLD TV Campaign



MAN BOOBS

ADVERTISER: MINI Canada
AGENCY: Taxi 2
CREATIVE DIRECTOR: Lance Martin
ART DIRECTOR: Mike Blanch
COPYWRITER: Alanna Nathanson
DIRECTOR: Woods & Low
AGENCY PRODUCER: Kevin Saffer
EXEC PRODUCER: Hardland Weiss
ACCOUNT DIRECTOR: Jared Stein
CLIENT SUPERVISOR: Tina Tieu
PRODUCTION COMPANY: OPC
PRODUCER: Dwight Phipps
PRODUCTION DESIGN: OPC
CINEMATOGRAPHER: James Gardner
EDITOR: Griff Henderson
VIDEO POST FACILITY: Poster Boy
AUDIO POST FACILITY: Grayson Matthews
MUSIC: The Midways
MUSIC SOUND CO.: Dave Sorbara
COLOURIST: Notch
CASTING: Fade to Black
COMPOSITOR: Andres Kirejew
PERFORMER: Rob de Leeuw, Johnny Wright



REMOVING

ADVERTISER: Frito-Lay, Dallas Texas – SunChips
AGENCY: Juniper Park
EXECUTIVE DIRECTOR: Alan Madill,
Terry Drummond, Barry Quinn
SENIOR COPYWRITER: Tom Greco (ACD)
SENIOR ART DIRECTOR: Colin Brown (ACD)
AGENCY PRODUCER: Janice Bisson
PRODUCTION COMPANY: Gorgeous Enterprises
DIRECTOR: Vince Squibb
PRODUCER: Spencer Dodd
CINEMATOGRAPHER: Jess Hall
EDITORIAL COMPANY: The Quarry
EDITOR: Paul Watts
AUDIO HOUSE: PIRATE Toronto
MUSIC: 'Spring Cleaning' – Fata Waller
MUSIC FOUND BY: Soundtree London, England
SPECIAL FX: The Mill – London
COLOURIST: Seamus O'Kane
POST LEAD: Barnsley

GOLD TV Single



MAN BOOBS

ADVERTISER: MINI Canada
AGENCY: Taxi 2
CREATIVE DIRECTOR: Lance Martin
ART DIRECTOR: Mike Blanch
COPYWRITER: Alanna Nathanson
DIRECTOR: Woods & Low
AGENCY PRODUCER: Kevin Saffer
EXEC PRODUCER: Hardland Weiss
ACCOUNT DIRECTOR: Jared Stein
CLIENT SUPERVISOR: Tina Tieu
PRODUCTION COMPANY: OPC
PRODUCER: Dwight Phipps
PRODUCTION DESIGN: OPC
CINEMATOGRAPHER: James Gardner
EDITOR: Griff Henderson
VIDEO POST FACILITY: Poster Boy
AUDIO POST FACILITY: Grayson Matthews
MUSIC: The Midways
MUSIC SOUND CO.: Dave Sorbara
COLOURIST: Notch
CASTING: Fade to Black
COMPOSITOR: Andres Kirejew
PERFORMER: Rob de Leeuw, Johnny Wright



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PRODUCTION COMPANY: Gorgeous Enterprises
DIRECTOR: Vince Squibb
PRODUCER: Spencer Dodd
CINEMATOGRAPHER: Jess Hall
EDITORIAL COMPANY: The Quarry
EDITOR: Paul Watts
AUDIO HOUSE: PIRATE Toronto
MUSIC: 'Spring Cleaning' – Fata Waller
MUSIC FOUND BY: Soundtree London, England
SPECIAL FX: The Mill – London
COLOURIST: Seamus O'Kane
POST LEAD: Barnsley



CHANGE

ADVERTISER: FedEx Canada Ltd
AGENCY: BBDO Toronto
SVP, EXECUTIVE CREATIVE DIRECTOR:
Peter Ignazi, Carlos Moreno
COPYWRITER: Chris Joakim
ART DIRECTOR: Mike Donaghey
AGENCY PRODUCER: Christie Gawenda
PRODUCTION COMPANY: OPC
PRODUCTION COMPANY PRODUCER:
Rick Jarjoura
DIRECTOR: Tim Godsall
CINEMATOGRAPHER: Tico Poulalakis
EDITOR: Griff Henderson
EDITING HOUSE: Posterboy
MUSIC/SOUND HOUSE: Grayson Matthews
ONLINE/SFX: Dashing Collective
COLOUR: Wade Odium
ACCOUNT TEAM: Martina Ivsak,
Eva Moskovitz, Melissa Kohn

GOLD TV Campaign



CHAIR PANTS, SUPPORT HAT, FOOD LIFT

ADVERTISER: BC Dairy Foundation

AGENCY: DDB Canada/ Vancouver

CREATIVE DIRECTOR: Dean Lee,
Cosmo Campbell

ART DIRECTOR: Colin Hart

COPYWRITER: Kevin Rathgeber

DIRECTOR: Benjamin Weinstein

AGENCY PRODUCER: Ryan McCormick, Katherine Mutzke

EXEC. PRODUCER: Jennifer Sykes

ACCOUNT DIRECTOR: Svetlana Connolly

CLIENT SUPERVISOR: Lena Dawson

PRODUCTION COMPANY: Film Group/
Steam Films

PRODUCTION DESIGN: Ellie Moon

EDITOR: Jonathan Morris

VIDEO POST FACILITY: Elevator

AUDIO POST FACILITY: GGRP

AUDIO HOUSE PRODUCER: Peter Clarke

AUDIO HOUSE ENGINEER: James Spooner

COLOURIST: Jonathan Morris

CASTING: Sean Milliken

PERFORMER: Samantha Alexis,
Jane Avery, Brandon Curwin, Carmelita MacGregor
Sammy Fattedad, Jeff Sarsfield,
Evans Johnson, Chris Boyd, Tijana Popovic

GOLD ONLINE Single



SUPER SEXY ABDOMINAL THRUST

ADVERTISER: Fortnight Lingerie
AGENCY: Red Urban
CREATIVE DIRECTOR: Christina Yu
ART DIRECTOR: Christina Yu, Daniel Bonder
COPYWRITER: Daniel Bonder
DIRECTOR: Curtis Wehrfritz
AGENCY PRODUCER: David Isaac
LINE PRODUCER: Tom Evelyn
EXEC PRODUCER: James Davis
CLIENT SUPERVISOR: Christina Yu
PRODUCTION COMPANY: Untitled Films
PRODUCER: Lexy Kavluk
PRODUCTION DESIGN: Christina Yu
CINEMATOGRAPHER: Sean Valentini
EDITOR: Christina Humphries
VIDEO POST FACILITY: Rooster
AUDIO POST FACILITY: Eggplant
MUSIC: Adam Damelin
COLOURIST: Rob Thomas
CASTING: Fade to Black - Michael Stevenson
COMPOSITOR: Andrew Rolfe - Track & Field
PERFORMER: Shrileyann Mason, Jason King



LOVE/HATE

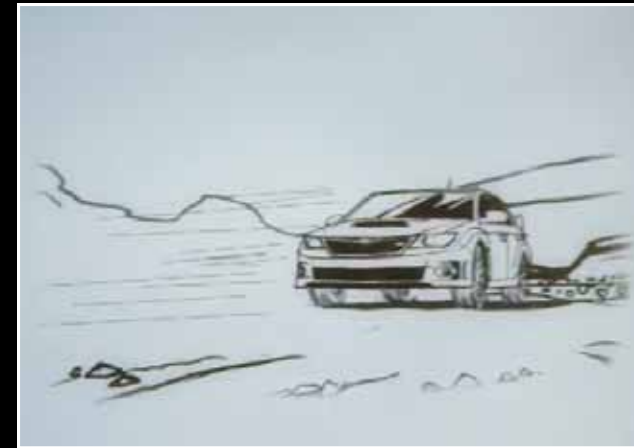
ADVERTISER: The Advertising and Design Club of Canada
AGENCY: Leo Burnett, Toronto
CREATIVE DIRECTOR: Judy John, Lisa Greenberg
ART DIRECTOR: Dave Tupper, Anthony Chelvanathan
COPYWRITER: Steve Persico
BROADCAST/EXEC. PRODUCER: Franca Piacente
PROJECT MANAGER: Dawn Green
DIRECTOR: Arev Manoukian
PRODUCTION COMPANY: Spy Films, Toronto
EXEC. PRODUCER: Carlo Trulli
PRODUCER: Marcus Trulli
CINEMATOGRAPHER: Andrew Pienaar
EDITOR: Mariam Fahmy at Panic & Bob, Toronto
MUSIC: Silent Joe, Toronto
SPECIAL FX: Crush, Toronto
COLOURIST: Jason Zukowski at Notch
COMPOSITOR: Crush



CRIMP & CURL

ADVERTISER: National Advertising Awards
AGENCY: Cossette
CREATIVE DIRECTOR: Dave Douglass, Pete Breton
ART DIRECTOR: Shawn James
COPY WRITER: Sean Atkinson
DIRECTORS: Woods + Low
AGENCY PRODUCER: Colleen Floyd
LINE PRODUCER: Dwight Phipps
EXEC. PRODUCER: Harland Weiss, Donovan Boden
ACCOUNT DIRECTOR: Lindsay Lalonde
CLIENT SUPERVISOR: Cam Gardner
PRODUCTION COMPANY: OPC
PRODUCER: Dwight Phipps
PRODUCTION MANAGER: Lane Buie
ART BUYER: Jaro Dick
CINEMATOGRAPHER: James Gardner (DOP)
EDITOR: Aaron Dark, Ryan Hunt
WEB DEVELOPERS: Ryan Cottrell, David Dela Cruz
VIDEO POST FACILITY: School Editing
AUDIO POST FACILITY: Eggplant Music + Sound Design
MUSIC: Eggplant Music + Sound Design
MUSIC SOUND CO.: Kris Donaldson
COLOURIST: Joe Wenkoff
CASTING: Steven Mann
COMPOSITOR: Paul Binney
PERFORMER: Clarisa Passoa, Ese Atawo

INTEGRATED



PURE PERFORMANCE CAMPAIGN – PURE PERFORMANCE, THE MAKING OF PURE PERFORMANCE

ADVERTISER: Subaru Canada

AGENCY: DDB Canada/Toronto

CREATIVE DIRECTOR: Andrew Simon,
Todd Mackie, Denise Rossetto

ASSOCIATE CREATIVE DIRECTOR: Paul Wallace

ART DIRECTOR: Yusong Zhang

COPYWRITER: Daniel Bonder

DIRECTOR: Woods & Low/Jon and Torey

AGENCY PRODUCER: Andrew Schulze

LINE PRODUCER: Tara Handley

EXEC. PRODUCER: Harland Weiss – OPC

ACCOUNT DIRECTOR: Rob Yuill, Sarah Thornley

CLIENT SUPERVISOR: Michael Davidson

PRODUCTION COMPANY: OPC/Family Style

CINEMATOGRAPHER: James Gardener,
Adam Marsden

EDITOR: Brian Williams – PosterBoy

EDITING/ Jon and Torey

VIDEO POST FACILITY: AXYZ

AUDIO POST FACILITY: Pirate Radio and
Television Toronto

AUDIO DIRECTOR: Chris Tait

MUSIC: Bartel

ANIMATION: Kevin Adams – Starz Animation

COLOURIST: Wade Odium

COMPOSITOR: Dave Giles

FINALIST

TV Single



EMAIL

ADVERTISER: BC Salmon Farmers Association
AGENCY: DDB Canada/ Vancouver
CREATIVE DIRECTOR: Cosmo Campbell, Dean Lee
ART DIRECTOR: Cosmo Campbell
COPYWRITER: Neil Shapiro
DIRECTOR: Curtis Wehrfritz
AGENCY PRODUCER: Sue Bell
LINE PRODUCER: Jennifer Walker
EXEC PRODUCER: James Davis
ACCOUNT DIRECTOR: Maria-Carmen Abesmamis
CLIENT SUPERVISOR: Maria-Carmen Abesmamis
PRODUCTION COMPANY: Untitled Films
PRODUCER: Jennifer Walker
PRODUCTION DESIGN: Michael Walker
CINEMATOGRAPHER: John Houtman
EDITOR: Matthew Griffiths
VIDEO POST FACILITY: Cycle Media
AUDIO POST FACILITY: GGRP
AUDIO HOUSE PRODUCER: Peter Clarke
AUDIO HOUSE ENGINEER: James Spooner
COLOURIST: Claudio Sepulveda - Technicolor
CASTING: Sean Milliken
PERFORMER: Jason McKinnon, Daniel Boileau



RESTAURANT

ADVERTISER: Health Science Association of BC
AGENCY: DDB Canada/ Vancouver
CREATIVE DIRECTOR: Daryl Gardiner
ART DIRECTOR: Brandon Thomas, Daryl Gardiner
COPYWRITER: Jeff Galbraith
DIRECTOR: Joe Lafleur
AGENCY PRODUCER: Daniella Sorrentino
LINE PRODUCER: Bob Christie
EXEC. PRODUCER: Joe Lafleur
ACCOUNT DIRECTOR: Lena Dawson
CLIENT SUPERVISOR: Lena Dawson
PRODUCTION COMPANY: Transmission
PRODUCER: Bob Christie
PRODUCTION DESIGN: Will MacDonald
CINEMATOGRAPHER: Tony Mirza
EDITOR: Bradley Smith
VIDEO POST FACILITY: Transmission
AUDIO POST FACILITY: Wave Productions
MUSIC SOUND CO.: Craig Zarazun
CASTING: Ann Forry Casting
PERFORMERS: Peter New, Chilton Crane

FINALIST

TV Single



ASSEMBLY

ADVERTISER: Right To Play International
AGENCY: MacLaren McCann
CREATIVE DIRECTOR: Sean Davison
ART DIRECTOR: Robert Kingston, Gail Park
COPYWRITER: Wade Hesson
DIRECTOR: Sean Meehan
AGENCY PRODUCER: Sarah Michener
LINE PRODUCER: Sam McGarry, Earl Redcliffe
EXEC. PRODUCER: Paola Lazzeri
ACCOUNT DIRECTOR: Ryan Timms
CLIENT SUPERVISOR: Ryan Timms
GROUP CREATIVE DIRECTOR: Wade Hesson, Robert Kingston
PRODUCTION COMPANY: Avion Films
CINEMATOGRAPHER: Sean Meehan
EDITOR: Jeff Jordan
VIDEO POST FACILITY: Edge Productions
AUDIO POST FACILITY: Edge Productions



RESTAURANT

ADVERTISER: Health Science Association of BC
AGENCY: DDB Canada/ Vancouver
CREATIVE DIRECTOR: Daryl Gardiner
ART DIRECTOR: Brandon Thomas, Daryl Gardiner
COPYWRITER: Jeff Galbraith
DIRECTOR: Joe Lafleur
AGENCY PRODUCER: Daniella Sorrentino
LINE PRODUCER: Bob Christie
EXEC. PRODUCER: Joe Lafleur
ACCOUNT DIRECTOR: Lena Dawson
CLIENT SUPERVISOR: Lena Dawson
PRODUCTION COMPANY: Transmission
PRODUCER: Bob Christie
PRODUCTION DESIGN: Will MacDonald
CINEMATOGRAPHER: Tony Mirza
EDITOR: Bradley Smith
VIDEO POST FACILITY: Transmission
AUDIO POST FACILITY: Wave Productions
MUSIC SOUND CO.: Craig Zarazun
CASTING: Ann Forry Casting
PERFORMERS: Peter New, Chilton Crane

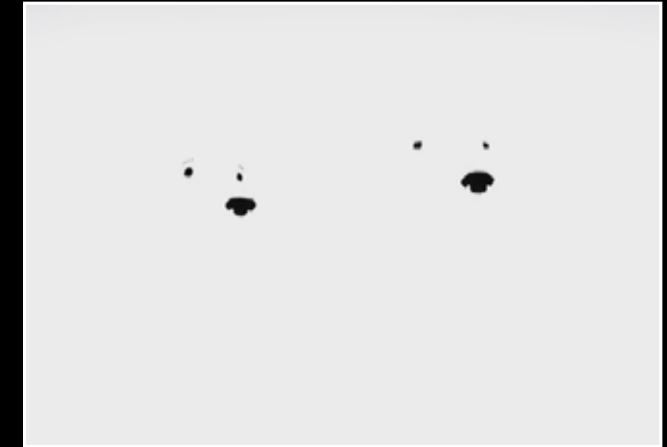
FINALIST

TV Single



ASSEMBLY

ADVERTISER: Right To Play International
AGENCY: MacLaren McCann
CREATIVE DIRECTOR: Sean Davison
ART DIRECTOR: Robert Kingston, Gail Park
COPYWRITER: Wade Hesson
DIRECTOR: Sean Meehan
AGENCY PRODUCER: Sarah Michener
LINE PRODUCER: Sam McGarry, Earl Redcliffe
EXEC. PRODUCER: Paola Lazzeri
ACCOUNT DIRECTOR: Ryan Timms
CLIENT SUPERVISOR: Ryan Timms
GROUP CREATIVE DIRECTOR: Wade Hesson, Robert Kingston
PRODUCTION COMPANY: Avion Films
CINEMATOGRAPHER: Sean Meehan
EDITOR: Jeff Jordan
VIDEO POST FACILITY: Edge Productions
AUDIO POST FACILITY: Edge Productions



BLUBBER

ADVERTISER: Toronto Zoo
AGENCY: Lowe Roche
CREATIVE DIRECTOR: Mark Biernacki, Steph Mackie
ART DIRECTOR: Sean Ohlenkamp
COPYWRITER: Rob Sturch
DIRECTOR: Matthew Walker
AGENCY PRODUCER: Brie Gowans
ACCOUNT DIRECTOR: Jamie Plauntz
PRODUCTION COMPANY: Aardman
PRODUCER: Lida Nassif
AUDIO POST FACILITY: Grayson Matthews
ANIMATION: AARDMAN. Illustration by Matthew Walker
CASTING: Pomann Sound

FINALIST

TV Single



BENT

ADVERTISER: Johnson & Johnson

AGENCY: JWT

CREATIVE DIRECTOR: Martin Shewchuk, Paul Wales

ART DIRECTOR: Craig Markou

COPYWRITER: Colin Winn

DIRECTOR: Curtis Wehrfritz

AGENCY PRODUCER: Gavin Nevsky

LINE PRODUCER: Rosalynn Hegan

EXEC. PRODUCER: Peter Davis

ACCOUNT DIRECTOR: Yasmine Saade

CLIENT SUPERVISOR: Anna Caravaggio

GROUP ACCOUNT DIRECTOR: Monique Zarry

PRODUCTION COMPANY: Untitled Films

CINEMATOGRAPHER: Douglas Koch

EDITOR: John T. Evans

VIDEO POST FACILITY: Panic & Bob

AUDIO POST FACILITY: Grayson Matthews

MUSIC: Tom Weston

ANIMATION: Axyz/ Panic & Bob

COLOURIST: Elaine Ford – Notch

CASTING: Fade to Black

COMPOSITOR: Panic & Bob

PERFORMER: Michael MacLellan,
Marianne McCord, Bruce Tubbe, Jeffrey McRae,
Al Karim, Anita Harnden



WAKE UP

AGENCY: Juniper Park

ADVERTISER: Quaker US-Oatmeal

EXECUTIVE CREATIVE DIRECTORS:

Terry Drummond, Alan Madill, Barry Quinn

ART DIRECTOR : Johnnie Ingram

COPYWRITER: Alexis Gropper

PRODUCTION HOUSE: Steam Films

PRODUCER: Anne Marie Martignago

DIRECTOR: Sean Meehan

CINEMATOGRAPHER: Sean Meehan

EDITOR: Drew Thompson

EDIT HOUSE: Panic and Bob

MUSIC SOUND CO.: Pirate Radio and Television

SOUND DESIGN: Chris Tait - Pirate

MUSIC: 60. Prologue from Birth Soundtracks

FINALIST TV Single



HYBRID

ADVERTISER: Hyundai Canada Inc.
AGENCY: Innocean Worldwide Canada
CREATIVE DIRECTOR: Gary Westgate
ART DIRECTOR: Noel Fenn
COPYWRITER: Danielle Haythorne,
Nelson Quintel
DIRECTOR: Leigh Marling
AGENCY PRODUCER: Alina Prussky
EXEC. PRODUCER: Miriana DiQuinzio,
Edie Weiss
ACCOUNT DIRECTOR: Gail Dhruv
CLIENT SUPERVISOR: Andrew Grey
PRODUCTION COMPANY: Radke Film Group
PRODUCER: Mark Hall
PRODUCTION DESIGN: Roberto Bonelli
CINEMATOGRAPHER: Chris Soos
EDITOR: Chris Van Dyke
VIDEO POST FACILITY: School Editing
AUDIO POST FACILITY: Vapor Music
MUSIC: Joey Serlin
ANIMATION: Naveen Srivastava - The Vanity
COLOURIST: Bill Ferwerda - Notch
CASTING: Fade to Black
COMPOSITOR: School Editing



SWIMMING

ADVERTISER: Canadian Paralympic Committee
AGENCY: BBDO Toronto
SVP, EXECUTIVE CREATIVE DIRECTOR:
Peter Ignazi, Carlos Moreno
WRITER: Greg Buri
ART DIRECTOR: Julie Nikolic
ACCOUNT TEAM: Lori Davison, Katie Bardyn
AGENCY PRODUCER: Christie Gawenda
PRODUCTION COMPANY: OPC
PRODUCTION HOUSE PRODUCER:
Dwight Phipps
DIRECTOR: Woods & Low
CINEMATOGRAPHER: James Gardner
EDITOR: Mark Paiva
EDITING HOUSE: Posterboy
MUSIC/SOUND: Tommy Zee - TA2

FINALIST TV Single



FOOD LIFT

ADVERTISER: BC Dairy Foundation
AGENCY: DDB Canada/ Vancouver
CREATIVE DIRECTOR: Dean Lee, Cosmo Campbell
ART DIRECTOR: Colin Hart
COPYWRITER: Kevin Rathgeber
DIRECTOR: Benjamin Weinstein
AGENCY PRODUCER: Ryan McCormick, Katherine Mutzke
EXEC. PRODUCER: Jennifer Sykes
ACCOUNT DIRECTOR: Svetlana Connolly
CLIENT SUPERVISOR: Lena Dawson
PRODUCTION COMPANY: Film Group/ Steam Films
PRODUCTION DESIGN: Ellie Moon
EDITOR: Jonathan Morris
VIDEO POST FACILITY: Elevator
AUDIO POST FACILITY: GGRP
AUDIO HOUSE PRODUCER: Peter Clarke
AUDIO HOUSE ENGINEER: James Spooner
COLOURIST: Jonathan Morris
CASTING: Sean Milliken
PERFORMER: Chris Boyd, Tijana Popovic



KEEP THE FLAME BURNING

ADVERTISER: Bombardier
AGENCY: TAXI Montreal
CREATIVE DIRECTOR: Patrick Chaubet
EXECUTIVE CREATIVE DIRECTOR: Stéphane Charier
ART DIRECTOR: Nicolas Thiboutot
COPYWRITER: Martin Charron, Andrew Lord
DIRECTOR: Jean-Michel Ravon
AGENCY PRODUCER: Josée Fréchette, Mélanie LeQuellec
EXEC. PRODUCER: Claude Landry
ACCOUNT DIRECTOR: Lucy Goode, Julie Simon
CLIENT SUPERVISOR: Julie Chandler
STRATEGIC PLANNER: Anne-Maria Leclair
PRODUCTION COMPANY: La Fabrique D'Images
CINEMATOGRAPHER: Steve Danyluk
EDITOR: Paul Jutras
AUDIO POST FACILITY: Audio Z
MUSIC: Studio Apollo
MUSIC SOUND CO.: Audio Z
COMPSITOR: PAUL Maco, Studio Apollo

FINALIST TV Campaign



SHAKESPEARE, GIRL 1, TETHESCOPE

ADVERTISER: Amour
AGENCY: Dare Vancouver
CREATIVE DIRECTOR: Bryan Collins, Rob Sweetman
ART DIRECTOR: Rob Sweetman
COPYWRITER: Bryan Collins
DIRECTOR: Richard Farmer
AGENCY PRODUCER: Mike Hasinoff
LINE PRODUCER: Ahnee Boyce
EXEC. PRODUCER: Suzanne Allan, Rick Fishbein, Rich Pring
ACCOUNT DIRECTOR: Colby Spencer, Tamara Bennett
CLIENT SUPERVISOR: Colby Spencer, Tamara Bennett
PRODUCTION COMPANY: Imported Artists / Greendot Films
PRODUCER: Ahnee Boyce
PRODUCTION DESIGN: Kells Jesse
CINEMATOGRAPHER: Richard Henkels
EDITOR: ROB DOUCET, Mathew Griffiths
VIDEO POST FACILITY: Cycle Media
AUDIO POST FACILITY: Koko Productions
MUSIC SOUND CO.: Koko Productions
COLOURIST: Technicolor
CASTING: Lynne Quirion Casting
COMPOSITOR: Cycle Media
PERFORMER: Jen Carter, Chantel Gonsalves, Jacqui Holland, Kristen Hunter, Eric Normington



VACUUM, COUCH, PANTS

ADVERTISER: McDonald's
AGENCY: Cossette West
CREATIVE DIRECTOR: Bryan Collins, Rob Sweetman
ART DIRECTOR: Bart Batchelor
COPYWRITER: Mike Felix
DIRECTOR: Brian Lee Hughes
AGENCY PRODUCER: Mike Hasinoff
LINE PRODUCER: Matt MacLennan
EXEC. PRODUCER: Harland Weiss, Donovan Boden
ACCOUNT DIRECTOR: Nadine Wilson, Simona Forbes, Kim Prosser
CLIENT SUPERVISOR: Nadine Wilson, Simona Forbes, Kim Prosser
PRODUCTION COMPANY: OPC
PRODUCER: Matt MacLennan
PRODUCTION DESIGN: Greg Loewen
CINEMATOGRAPHER: Adam Marsden
EDITOR: Don Macdonell
VIDEO POST FACILITY: JMB Post
AUDIO POST FACILITY: Vapor Music
MUSIC: Vapor Music
MUSIC SOUND CO.: Vapor Music
COLOURIST: Technicolor
CASTING: Sean Milliken
COMPOSITOR: JMB Post
PERFORMER: Daniel Boileau, Bart Batchelor, Duane Murray, Jeff Gladstone, Jennifer Copping

FINALIST TV Campaign



NEWFOUNDLAND AND LABRADOR TOURISM – 500 YEARS, HALF HOUR

ADVERTISER: Government of Newfoundland and Labrador

AGENCY: Target

CREATIVE DIRECTOR: Tom Murphy

ART DIRECTOR: Tom Murphy

COPYWRITER: Jenny Smith, Jim Fancis, Sarah Park, Jeff McLean

DIRECTOR: Pete Riski

AGENCY PRODUCER: Heikki Kuld

LINE PRODUCER: Andrew Sulliman

EXEC PRODUCER: Dan Ford

SENIOR ACCOUNT MANAGER: Ernie Brake

CREATIVE GROUP HEAD: Jenny Smith

ACCOUNT DIRECTOR: Catherine Kelly

CLIENT SUPERVISOR: Carmela Murphy

PRODUCTION COMPANY: Sons and Daughters

PRODUCER: Andrew Sulliman

CINEMATOGRAPHER: Jean-Noel Mustonen

EDITOR: Mick Griffin

VIDEO POST FACILITY: Rooster

MUSIC: Eric Harry Music

COLOURIST: Eric Whipp

CASTING: Maggie Keiley - Casting by Maggie



SHAKESPEARE, GIRL 1, TETHESCOPE

ADVERTISER: Amour

AGENCY: Dare Vancouver

CREATIVE DIRECTOR: Bryan Collins, Rob Sweetman

ART DIRECTOR: Rob Sweetman

COPYWRITER: Bryan Collins

DIRECTOR: Richard Farmer

AGENCY PRODUCER: Mike Hasinoff

LINE PRODUCER: Ahnee Boyce

EXEC. PRODUCER: Suzanne Allan, Rick Fishbein, Rich Pring

ACCOUNT DIRECTOR: Colby Spencer, Tamara Bennett

CLIENT SUPERVISOR: Colby Spencer, Tamara Bennett

PRODUCTION COMPANY: Imported Artists / Greendot Films

PRODUCER: Ahnee Boyce

PRODUCTION DESIGN: Kells Jesse

CINEMATOGRAPHER: Richard Henkels

EDITOR: ROB DOUCET, Mathew Griffiths

VIDEO POST FACILITY: Cycle Media

AUDIO POST FACILITY: Koko Productions

MUSIC SOUND CO.: Koko Productions

COLOURIST: Technicolor

CASTING: Lynne Quirion Casting

COMPOSITOR: Cycle Media

PERFORMER: Jen Carter, Chantel Gonsalves, Jacqui Holland, Kristen Hunter, Eric Normington



VACUUM, COUCH, PANTS

ADVERTISER: McDonald's

AGENCY: Cossette West

CREATIVE DIRECTOR: Bryan Collins, Rob Sweetman

ART DIRECTOR: Bart Batchelor

COPYWRITER: Mike Felix

DIRECTOR: Brian Lee Hughes

AGENCY PRODUCER: Mike Hasinoff

LINE PRODUCER: Matt MacLennan

EXEC. PRODUCER: Harland Weiss, Donovan Boden

ACCOUNT DIRECTOR: Nadine Wilson, Simona Forbes, Kim Prosser

CLIENT SUPERVISOR: Nadine Wilson, Simona Forbes, Kim Prosser

PRODUCTION COMPANY: OPC

PRODUCER: Matt MacLennan

PRODUCTION DESIGN: Greg Loewen

CINEMATOGRAPHER: Adam Marsden

EDITOR: Don Macdonell

VIDEO POST FACILITY: JMB Post

AUDIO POST FACILITY: Vapor Music

MUSIC: Vapor Music

MUSIC SOUND CO.: Vapor Music

COLOURIST: Technicolor

CASTING: Sean Milliken

COMPOSITOR: JMB Post

PERFORMER: Daniel Boileau, Bart Batchelor, Duane Murray, Jeff Gladstone, Jennifer Copping

FINALIST

Online Single



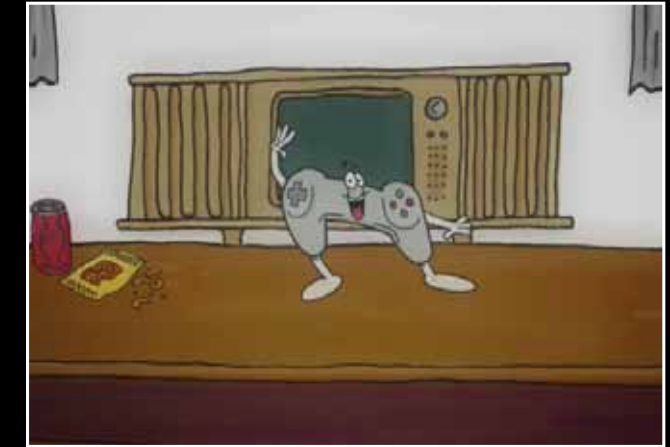
CAUGHT

ADVERTISER: Boston Pizza
AGENCY: TAXI, Toronto
CO-EXECUTIVE CREATIVE DIRECTOR:
Darren Clarke, Jason McCann
SENIOR ART DIRECTOR: Niall Kelly
ART DIRECTOR: Chad Kabigting
COPYWRITER: Jono Holmes
DIRECTOR: Brian Billows
AGENCY PRODUCER: Cynthia Heyd
LINE PRODUCER: Shannon Barnes
EXEC PRODUCER: Michelle Lee
GROUP ACCOUNT DIRECTOR: Edith Rosa
ACCOUNT MANAGER: Emma Toth
PRODUCTION HOUSE: Hungryman
PRODUCER: Shannon Barnes
CINEMATOGRAPHER: André Pienaar
EDITOR: Brian Williams
VIDEO POST FACILITY: Posterboy Edit
AUDIO POST FACILITY : Grayson Matthews
Music Producer: Tom Westin
COLOURIST: Alter Ego
COMPOSITOR: Dominik Bochenski



LYING DOWN

ADVERTISER: Boston Pizza
AGENCY: TAXI, Toronto
CO-EXECUTIVE CREATIVE DIRECTOR:
Darren Clarke, Jason McCann
SENIOR ART DIRECTOR: Niall Kelly
ART DIRECTOR: Chad Kabigting
COPYWRITER: Jono Holmes
DIRECTOR: Brian Billows
AGENCY PRODUCER: Cynthia Heyd
LINE PRODUCER: Shannon Barnes
EXEC PRODUCER: Michelle Lee
GROUP ACCOUNT DIRECTOR: Edith Rosa
ACCOUNT MANAGER: Emma Toth
PRODUCTION HOUSE: Hungryman
PRODUCER: Shannon Barnes
CINEMATOGRAPHER: André Pienaar
EDITOR: Brian Williams
VIDEO POST FACILITY: Posterboy Edit
AUDIO POST FACILITY: Grayson Matthews
MUSIC PRODUCER: Tom Westin
COLOURIST: Alter Ego
COMPOSITOR: Dominik Bochenski



KENNY CONTROLLER

ADVERTISER: Energizer Canada Inc.
AGENCY: TBWA\ Toronto
CHIEF CREATIVE OFFICER: Jack Neary
CREATIVE DIRECTOR: James Ansley, Allen Oke
ART DIRECTOR: Denise Cole
COPYWRITER: Graeme Campbell
AGENCY PRODUCER: Natasha Kajganic
EXEC PRODUCER: Amy Miranda
ACCOUNT DIRECTOR: Dzila Dik
CLIENT SUPERVISOR: Karyn Percival-Berry
TECHNICAL DIRECTOR: Troy Forster
MUSIC: Dan McManus,
Andrea Wettstein – Six Degrees
ANIMATION: Pixelpusher

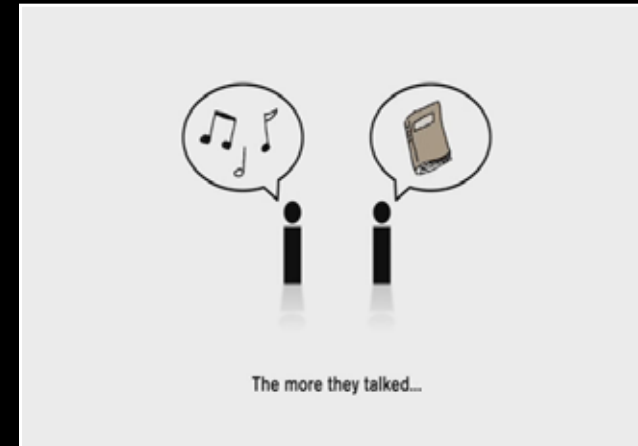
FINALIST

Online Single



SPLOOSH

ADVERTISER: Health Sciences Association of British Columbia
AGENCY: Spring Advertising
CREATIVE DIRECTOR: Rob Schlyecher
ART DIRECTOR: James Filbry
COPYWRITER: Rob Schlyecher
DIRECTOR: Chris Nielsen
LINE PRODUCER: Chris Nielsen
ACCOUNT DIRECTOR: Roger Nairn
CLIENT SUPERVISOR: Roger Nairn
PRODUCTION COMPANY: Bandit Collaborative
PRODUCER: Chris Nielsen
PRODUCTION DESIGN: James Filbry
CINEMATOGRAPHER: Thomas Buchan
EDITOR: Chris Nielsen
VIDEO POST FACILITY: Thomas Buchan - Bandit Collaborative
AUDIO POST FACILITY: Sorce as Score
SPECIAL FX: Rheannon McMullen, Richard Wasnock
CASTING: Joanna Kulpa
PERFORMERS: Adam Groves, Elliot Easton, Olivia Cheng



WEDDING REPUBLIC

ADVERTISER: Wedding Republic
AGENCY: Saatchi & Saatchi Canada
CO-EXECUTIVE CREATIVE DIRECTOR: Helen Pak, Brian Sheppard
ART DIRECTOR: Helen Pak, Tyler Serr
COPYWRITER: Brian Sheppard, Mike Tung
AGENCY PRODUCER: Matt Shipp
EXEC PRODUCER: Melissa Kahn
PRODUCTION COMPANY: Track & Field VFX
PRODUCER: Michelle Woodward
VIDEO POST FACILITY: Track and Field VFX
ANIMATION: Steven Hollman



THE LAST ADVERTISING AGENCY ON EARTH

ADVERTISER: FITC
AGENCY: Saatchi & Saatchi Canada
CREATIVE DIRECTOR: Brian Sheppard, Helen Pak
EXECUTIVE CREATIVE DIRECTOR: Brett Channer
ART DIRECTOR: Helen Pak
COPYWRITER: Brian Sheppard
DIRECTOR: Jason Zada
AGENCY PRODUCER: Jen Mete
LINE PRODUCER: Jen Mete
EXEC PRODUCER: Brian Latt
ACCOUNT DIRECTOR: Brett Channer
PRODUCTION COMPANY: Rooster
PRODUCER: Jen Mete
PRODUCTION DESIGN: Helen Pak
CINEMATOGRAPHER: Ketil Dietrichson
EDITOR: Richard Unruh
VIDEO POST FACILITY: Rooster
AUDIO POST FACILITY: Pirate Radio & TV
MUSIC: Brendan Quinn
COLOURIST: Eric Whipp

FINALIST

Online Single



SEXY

ADVERTISER: Cake Imagery
AGENCY: DDB Canada/ Vancouver
CREATIVE DIRECTOR: Dean Lee, Cosmo Campbell
ART DIRECTOR: Colin Hart
COPYWRITER: Kevin Rathgeber
DIRECTOR: Anthony Redpath
AGENCY PRODUCER: Sue Bell
LINE PRODUCER: Alexander Bowles
EXEC PRODUCER: Chris Bowles
ACCOUNT DIRECTOR: Sue Bell
CLIENT SUPERVISOR: Sue Bell
PRODUCTION COMPANY: Circle Productions
PRODUCER: Alex Howell
PRODUCTION DESIGN: Blake Howell
CINEMATOGRAPHER: Ian Barrett
EDITOR: Rob Doucette
VIDEO POST FACILITY: Cycle Media
AUDIO POST FACILITY: GGRP
MUSIC SOUND CO.: Peter Clark
ANIMATION: Cycle Media
COLOURIST: Alter Ego
CASTING: Sandy Neilson
COMPOSITOR: Scott Renaud – Alter Ego
PERFORMER: Crystal Dahl



SUPER SEXY CPR

ADVERTISER: Fortnight Lingerie
AGENCY: Red Urban
CREATIVE DIRECTOR: Christina Yu
ART DIRECTOR: Christina Yu, Daniel Bonder
COPYWRITER: Daniel Bonder
DIRECTOR: Curtis Wehrfritz
AGENCY PRODUCER: David Isaac
LINE PRODUCER: Tom Evelyn
EXEC PRODUCER: James Davis
CLIENT SUPERVISOR: Christina Yu
PRODUCTION COMPANY: Untitled Films
PRODUCER: Lexy Kavluk
PRODUCTION DESIGN: Christina Yu
CINEMATOGRAPHER: Sean Valentini
EDITOR: Christina Humphries
VIDEO POST FACILITY: Rooster
AUDIO POST FACILITY: Eggplant
MUSIC: Adam Damelin
COLOURIST: Rob Thomas
CASTING: Michael Stevenson - Fade to Black
COMPOSITOR: Andrew Rolfe – Track & Field
PERFORMER: Shirleyann Mason, Gina Guimont



NEWSFEED

ADVERTISER: FedEx Canada Ltd.
AGENCY : BBDO Toronto
SVP, EXECUTIVE CREATIVE DIRECTORS: Carlos Moreno/Peter Ignazi
COPYWRITER: Chris Joakim
ART DIRECTOR: Mike Donaghey
VP, GROUP ACCOUNT DIRECTOR: Martina Ivsak
ACCOUNT DIRECTOR: Eva Moskovitz
ACCOUNT EXECUTIVE: Melissa Kohn
AGENCY PRODUCER: Christie Gawenda
PROXIMITY PROJECT MANAGER: Gillian Largey
FLASH DEVELOPER: Provision
FLASH DESIGNER: Daniel Shenkov, Provision
DIRECTOR (LIVE ACTION) Jon Barber
DOP: Tico Poulakakis
LINE PRODUCER: Dwight Phipps
EDITOR: Stephen Sora,
EDITING HOUSE: Posterboy
AUDIO: Grayson Matthews
ONLINE EDIT: Dashing Collective
COLOURIST: Wade Odum - Alter Ego

FINALIST

Online Campaign



THE GUYS AT HOME IN HIS UNDERWEAR

ADVERTISER: Standfield's Ltd.

AGENCY: john st.

CREATIVE DIRECTOR: Stephen Jurisic,
Angus Tucker

ASSOCIATE CREATIVE DIRECTOR: Nellie Kim,
Chris Hirsch

ART DIRECTOR: Nellie Kim

COPYWRITER: Chris Hirsch

AGENCY DIGITAL PRODUCER: Mavis Huntley

EXEC. PRODUCER: James Milward, Jacinte Faria,
Eva Preger, Link York

ACCOUNT DIRECTOR: Niki Bartl, Joelle Woodruff

PROJECT MANAGER: Noora Abu Eitah

PRODUCTION COMPANY: Secret Location,
Hard Citizen

PRODUCTION COMPANY CREATIVE DIRECTOR:
Pietro Gagliano

PRODUCER: CJ Hervey

AGENCY DIGITAL PLANNER: Tammy Chiasson

TECHNICAL LEAD: Ryan Andal



YOU HAVE TO BE IN ADVERTISING TO ENTER - CRIMP & CURL, TARRED & LEATHERED, GIRLS GIRLS GIRLS

ADVERTISER: National Advertising Awards

AGENCY: Cossette

CREATIVE DIRECTOR: Dave Douglass, Pete Breton

ART DIRECTOR: Shawn James

COPY WRITER: Sean Atkinson

DIRECTORS: Woods + Low

AGENCY PRODUCER: Colleen Floyd

LINE PRODUCER: Dwight Phipps

EXEC. PRODUCER: Harland Weiss, Donovan Boden

ACCOUNT DIRECTOR: Lindsay Lalonde

CLIENT SUPERVISOR: Cam Gardner

PRODUCTION COMPANY: OPC

PRODUCER: Dwight Phipps

PRODUCTION MANAGER: Lane Buie

ART BUYER: Jaro Dick

CINEMATOGRAPHER: James Gardner (DOP)

EDITOR: Aaron Dark, Ryan Hunt

WEB DEVELOPERS: Ryan Cottrell, David Dela Cruz

VIDEO POST FACILITY: School Editing

AUDIO POST FACILITY: Eggplant Music + Sound Design

MUSIC: Eggplant Music + Sound Design

MUSIC SOUND CO.: Kris Donaldson

COLOURIST: Joe Wenkoff

CASTING: Steven Mann

COMPOSITOR: Paul Binney

PERFORMER: Clarisa Passoa, Ese Atawo,

FINALIST

Integrated



THE WARDEN SIXTEEM

ADVERTISER: Vancouver International Film Festival

AGENCY: TBWAVancouver

CREATIVE DIRECTOR: Paul Little

ART DIRECTOR: Jeff Cheung

COPYWRITER: Addie Gillespie

DIRECTOR: LEWIS

AGENCY PRODUCER: Jen Mete

LINE PRODUCER: Todd Huskisson

EXEC PRODUCER: Geoff Cornish,
Michi Lepik-Stahl

ACCOUNT DIRECTOR: Kristy Eirikson

PRODUCTION COMPANY: Suneeva

PRODUCTION DESIGN: Christie Greyerbiehl

CINEMATOGRAPHER: Chris Mably

EDITOR: Ross Birchall

VIDEO POST FACILITY: Bijou

AUDIO POST FACILITY: Grayson Matthews

MUSIC: Graham Walsh, Amy Millan

MUSIC SOUND CO.: Grayson Matthews

COLOURIST: Wade Odium

CASTING: Fade to Black

COMPOSITOR: Patrick Coffey, Dan Margules

PERFORMER: Dwight McFee,

Tracy Rankin, Joe Matheson

THE Craft AWARDS

Animation

BLUBBER

ADVERTISER: Toronto Zoo

AGENCY: Lowe Roche

PRODUCTION COMPANY: Aardman

ANIMATION: Aardman.

Illustration by Matthew Walke

Art Direction

LOVE/HATE

ADVERTISER: The Advertising and Design Club of Canada

AGENCY: Leo Burnett, Toronto

PRODUCTION COMPANY: Spy Films, Toronto

ART DIRECTOR: Dave Tupper,
Anthony Chelvanathan

SUPER SEXY CPR

ADVERTISER: Fortnight Lingerie

AGENCY: Red Urban

PRODUCTION COMPANY: Untitled Films

ART DIRECTOR: Christina Yu, Daniel Bonder

Casting

CRIMP & CURL

ADVERTISER: National Advertising Awards

AGENCY: Cossette

PRODUCTION COMPANY: OPC

CASTING: Steven Mann

SWORD

ADVERTISER: Amour

AGENCY: Dare Vancouver

PRODUCTION COMPANY: Imported Artists /
Greendot Films

CASTING: Lynne Quirion Casting

SHAKESPEARE, GIRL 1, TETHESCOPE

ADVERTISER: Amour

AGENCY: Dare Vancouver

PRODUCTION COMPANY: Imported Artists /
Greendot Films

CASTING: Lynne Quirion Casting

THE Craft AWARDS

Cinematography

REMOVING

ADVERTISER: Frito-Lay, Dallas Texas – SunChips

AGENCY: Juniper Park

PRODUCTION COMPANY: Gorgeous Enterprises

CINEMATOGRAPHER: Jess Hall

WAKE UP

ADVERTISER: Quaker US-Oatmeal

AGENCY: Juniper Park

PRODUCTION COMPANY: Steam Films

CINEMATOGRAPHER: Sean Meehan

NEWFOUNDLAND AND

LABRADOR TOURISM – 500 YEARS, HALF HOUR

ADVERTISER: Government of Newfoundland

and Labrador

AGENCY: Target

PRODUCTION COMPANY: Sons and Daughters

CINEMATOGRAPHER: Jean-Noel Mustonen

KEEP THE FLAME BURNING

ADVERTISER: Bombardier

AGENCY: TAXI Montreal

PRODUCTION COMPANY: La Fabrique D'Images

CINEMATOGRAPHER: Steve Danyluk

Compositing

LOVE/HATE

ADVERTISER: The Advertising and Design

Club of Canada

AGENCY: Leo Burnett, Toronto

PRODUCTION COMPANY: Spy Films, Toronto

COMPOSITOR: Crush

Colourist

REMOVING

ADVERTISER: Frito-Lay, Dallas Texas – SunChips

AGENCY: Juniper Park

PRODUCTION COMPANY: Gorgeous Enterprises

COLOURIST: Seamus O'Kane

NEWFOUNDLAND AND

LABRADOR TOURISM – 500 YEARS, HALF HOUR

ADVERTISER: Government of Newfoundland

and Labrador

AGENCY: Target

PRODUCTION COMPANY: Sons and Daughters

COLOURIST: Eric Whipp

THE Craft AWARDS

Editing

**NEWFOUNDLAND AND
LABRADOR TOURISM – 500 YEARS, HALF HOUR**
ADVERTISER: Government of Newfoundland
and Labrador
AGENCY: Target
PRODUCTION COMPANY: Sons and Daughters
EDITOR: Mick Griffin

Music

LEGENDARY BIRU
ADVERTISER: Dentsu Canada
AGENCY: Dentsu Canada
PRODUCTION COMPANY: Sons and Daughters
MUSIC: Grayson Matthews

SUPER SEXY CPR
ADVERTISER: Fortnight Lingerie
AGENCY: Red Urban
PRODUCTION COMPANY: Untitled Films
MUSIC: Adam Damelin

LEGENDARY BIRU
ADVERTISER: Sapporo
AGENCY: Dentsu Canada
PRODUCTION COMPANY: Sons and Daughters
MUSIC: Grayson Matthews

Production Design

HYBRID
ADVERTISER: Hyundai Canada Inc.
AGENCY: Innocean Worldwide Canada
PRODUCTION COMPANY: Radke Film Group
PRODUCTION DESIGN: Roberto Bonelli

THE Craft AWARDS

Special FX

LOVE/HATE

ADVERTISER: The Advertising and Design Club of
Canada

AGENCY: Leo Burnett, Toronto

PRODUCTION COMPANY: Spy Films, Toronto

SPECIAL FX: Crush, Toronto

Writing

THE LAST ADVERTISING AGENCY ON EARTH

ADVERTISER: FITC

AGENCY: Saatchi & Saatchi Canada

PRODUCTION COMPANY: Rooster

COPYWRITER: Brian Sheppard

THE Spiess AWARD

Each year, the Spiess Award is given to a person who has furthered excellence in TV advertising over the years. It can be presented to a cameraperson, director, producer, editor, composer, art director, copywriter or an advertiser – anyone whose contribution has been continuing and of the highest order. For more information regarding Fritz Spiess, visit fritzspiessarchive.com.

The 2011 Spiess award goes to:
JANET KESTIN & NANCY VONK.

THE Bob Mann AWARD

The Bob Mann Post Production Award recognizes members of the commercial post production industry who have demonstrated a long-standing and continuing contribution to their craft. Named after the late Bob Mann, this award is given to members of the post production industry who exemplify the qualities Bob showed in his career as an editor with The Partners Film Company Ltd.

The 2011 Bob Mann award goes to:

SYLVAIN TAILLON and **CHRIS WALLACE**

THE Janet Woods AWARD

As a celebrated producer, Janet Woods was an inspiration to those around her and she left her mark in the advertising world. She was well known in the television production industry for being honest, enthusiastic, gracious under pressure, intelligent, eager to learn, and she always took pride in making each production its own enterprise. The Janet Woods Award is designed to recognize deserving producers and to nurture the spirit of those following in her footsteps.

The recipient will be a producer who exemplifies a unique blend of creative soul, enthusiasm, stimulating influence and leadership as a producer. The recipient challenges conventional thinking, hones their skills and leads through our changing business environment – like Janet.

The 2011 Janet Woods award goes to:
KEN RODGER

THE Kari AWARD

The Kari Award is presented to the best actor or actress in a commercial. The award was established in 1981 in honour of Kari Hannikainen, an actor who was tragically killed in a car accident after appearing in an acclaimed Heinz commercial.

The 2011 Kari award goes to:

CLARISA PASSOA for her performance in “Crimp & Curl”

BESSIES

Supporters

The Bessies is presented by the Broadcast Executive Society (BES) and produced by the Television Bureau of Canada (TVB). Veronica Low, President of BES and Theresa Treutler, President and CEO of TVB, wish to thank the Bessies judging panel and all our sponsors and supporters for helping make this year's show a success.

EXECUTIVE CO-PRODUCER: Veronica Low – President, BES

EXECUTIVE CO-PRODUCER: Aaron Starkman – Bessies Chair, CP&B

EXECUTIVE CO-PRODUCER: Theresa Treutler – President & CEO, TVB

PRODUCER, DIRECTOR: Andy Stinton

PRODUCTION MANAGER: Nancy Sinclair

AUDIO VISUAL EVENTS SUPPLIER: AV-Canada

EVENTS PLANNER: Taylor Kormann



BESSIES

Supporters

Thanks to AdBeast for hosting The Bessies website.
We would also like to thank the following people and companies for their contributions:

2011 Bessies. Ads with Ideas

CREATIVE DIRECTOR: Aaron Starkman

ART DIRECTOR: Jon Lane

COPYWRITER: Andrew Caie, Steve Conover

DESIGNER: Dylan Royal, Genevieve Beharry,
Andrew Cloutier

PLANNER: Subtej Nijjar

MANAGEMENT SUPERVISOR: Naomi Olsen

AGENCY PRODUCER: Christine Harron

DIRECTOR OF PRINT PRODUCTION: Jennifer Dark

DEVELOPER: Joshua Ho

PRODUCER: Jen Walker

EXECUTIVE PRODUCER: Lexy Kavluk

PRODUCTION HOUSE: Untitled

DIRECTORS: Curtis Wehrfritz

EDITING HOUSE: Poster Boy

EDITOR'S NAME: Brian Williams, Antti Kulmala,
Danica Pardo

MUSIC COMPANY: RMW music

MUSIC COMPOSER: Mark Rajakovic

AUDIO DIRECTOR: Ted Rosnick

SOUND DESIGNER: Vald Nikolic

ENGINEER: Dustin Anstey